

Attorney's Docket No.: 8878P011

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : John Rodriquez

Examiner: Zurita, James H

Patent No. : 7,305,354

Art Unit: 3625

Appl. No. : 09/814,159

Confirmation No. 2460

Issue Date : December 4, 2007

Filed : March 20, 2001

For : Media Asset Management  
System

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being submitted electronically via EFS Web on the date shown below.

Customer No. : 08791

/Judith Szepesi/ January 25, 2010  
**Judith A. Szepesi** **Date**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR CHANGE OF ATTORNEY DOCKET NUMBER**

Sir:

Please change the attorney docket number of the above-identified patent application to the following:

**From:**

**LS/0011.00**

**To:**

**8878P011**

Please update the Patent Office records to reflect the new Attorney Docket Number. Please charge Deposit Account 02-2666 any additional charges that may be due.

Respectfully submitted,  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Date: January 25, 2010

/Judith Szepesi/  
Judith A. Szepesi  
Reg. No. 39,393

1279 Oakmead Parkway  
Sunnyvale, CA 94085-4040  
(408) 720-8300